



## Business Studies - Long-term curriculum plan (2024-25)



	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
<b>Year 7</b>						
<b>Year 8</b>						
<b>Year 9</b>						
<b>Year 10</b>	<b>TOPIC 1 BUS. ACTIVITY</b> 1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership	<b>TOPIC 1 BUS. ACTIVITY</b> 1.4 Business aims and objectives 1.5 Stakeholders in business 1.6 Business growth	<b>TOPIC 2 MARKETING</b> 2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix	<b>TOPIC 2 MARKETING</b> 2.4 The marketing mix 3.1 The role of human resources <b>TOPIC 3 PEOPLE</b> 3.2 Organisational structures and different ways of working	<b>TOPIC 3 PEOPLE</b> 3.3 Communication in business 3.4 Recruitment and selection 3.5 Motivation and retention	<b>TOPIC 3 PEOPLE</b> 3.6 Training and development 3.7 Employment law ----- Dragons' Den Presentations
<b>Year 11</b>	<b>TOPIC 4 OPERATIONS</b> 4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law	<b>TOPIC 4 OPERATIONS</b> 4.5 Business location 4.6 Working with suppliers <b>TOPIC 5 FINANCE</b> 5.1 The role of the finance function 5.2 Sources of finance	<b>TOPIC 5 FINANCE</b> 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow	<b>TOPIC 6 EXT. INFLUENCES</b> 6.1 Ethical and environmental factors 6.2 The economic climate 6.3 Globalisation 7.0 The interdependent nature of business	<b>Topic revision</b> <b>Exam technique and skills</b>	



## Economics - Long-term curriculum plan (2024-25)



	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
<b>Year 7</b>						
<b>Year 8</b>						
<b>Year 9</b>						
<b>Year 10</b>	1.1 Main economic groups and factors of production  1.2 The basic economic problem	2.1 The role of markets  2.2 Demand  2.3 Supply	2.4 Price  2.5 Competition  2.6 Production	2.7 The labour market  2.8 The role of money and financial markets	3.1 Economic growth  3.2 Low unemployment	3.3 Fair distribution of income  3.4 Price stability
<b>Year 11</b>	3.5 Fiscal policy  3.6 Monetary policy  3.7 Supply side policies	3.8 Limitations of markets  4.1 Importance of international trade  4.2 Balance of payments	4.3 Exchange rates  4.4 Globalisation	Revision	Revision	